



SBRAGIA

FAMILY VINEYARDS

LA PROMESSA ZINFANDEL DRY CREEK VALLEY

The name of this wine -- and the vineyard from which it is sourced -- means “The Promise” in Italian. It was chosen for the promise I made to my father to continue our family’s long winemaking tradition in California. The vineyard is adjacent to our winery on a rocky, southwest-facing slope that is arguably the warmest part of the Dry Creek Valley. Planted in 1999, the vineyard is still relatively young.

2011 LA PROMESSA ZINFANDEL

SILVER

Sonoma County Harvest Fair, 2013

2010 LA PROMESSA ZINFANDEL

Rated 92

Wine Advocate

“The 2010 Zinfandel La Promessa is a totally different deal than the Gino’s. Here the aromas and flavors are much darker and more assertive. A blast of black fruit is followed by tobacco, licorice and a host of other exotic nuances. Rich, layered and totally beguiling, the 2010 is fabulous. It is also a notable success for a vintage in which so many Zinfandel vineyards were scorched by the late season heat spikes. I would give this 2010 a few more years in bottle to settle down, then drink over the next decade or so. The 2010 is 95% Zinfandel and 5% Petite Syrah from a site planted in 1999. My sense is that future vintages may be even more interesting as the vines acquire age. Anticipated maturity: 2015-2025.

I was deeply impressed with the wines I tasted from Ed and Adam Sbragia this year. These wines remain incredibly reasonably priced considering the quality of what goes in the bottle.”- A. Galloni

PLATINUM

Winemaker Challenge, International Wine Competition

*Cellar Selection

Wine Enthusiast, June 2013

“So high in alcohol, it’s almost like a Port, with heady, tannic flavors of blackberries, black currants, dark chocolate and sweet oak. You can drink it now with barbecue, but it should age the next 10 years with ease.” – S. Heimoff

2009 LA PROMESSA ZINFANDEL

Rated 93 *Editor’s Choice

Wine Enthusiast

Here’s a big, bold Zinfandel, explosive in wild forest berries, perfectly ripe and picked under the summer sun. It’s softly smooth, with rich tannins and a long, sweetly spicy finish. Ed Sbragia has mastered the difficult art of elevating Dry Creek Valley. Drink now–2015. – S. Heimoff



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Rated 91

Wine Spectator

Ripe and plush, offering black cherry and toasty vanilla aromas, with layered flavors of black raspberry, licorice and brown baking spices. Drink now through 2017. – T. Fish

SILVER

Winemaker Challenge, International Wine Competition

2008 LA PROMESSA ZINFANDEL

Rated 90

Wine Advocate

Abundant aromas of pepper, meat, berry fruit, herbs, earth, black cherries and raspberries are followed by an outstanding wine from a vintage that produced very few good Zins. – R. Parker Jr.

2007 LA PROMESSA ZINFANDEL

GOLD

Sonoma County Harvest Fair, 2010

Rated 93

Wine Spectator

Supple and jammy, yet balanced with lively acidity, this is loaded with licorice and wild berry aromas and complex blackberry jam and smoky cracked pepper flavors. Drink now through 2015.

Stephen Tanzer

Lower-toned, slightly wild but pure nose hints at a deep smoky quality. Supple, broad and plump, with sweet, rather soft flavors of plum and chocolate. Finishes with building tannins and a bit less verve than the Gino's. <http://www.wineaccess.com/tanzer>

2006 LA PROMESSA ZINFANDEL

“Warmer Climate Gives These Zins an Elegant Edge”

San Francisco Chronicle, February 2010

Planted in 1999, La Promessa (Italian for "the promise") vineyard furthers the family winemaking legacy of Ed Sbragia, well known for his work at Beringer. This first vintage of La Promessa starts with rich oak, dark ripe cherry and berry with shadings of earth-like baking spice; moderately firm tannins meld with fruit on the ultimately integrated finish. - L. Char Bennett

SILVER

San Francisco Chronicle Wine Competition

Wines for Turkey Day

Chicago Tribune, November 2009

A ripe and well-balanced effort, with seductive red fruit and the slightly spicy, peppery character that makes zinfandel such a classic choice for Thanksgiving. – B. Daley

Rated 90

Wine Spectator

Ripe, yet deftly balanced, with bright raspberry and white pepper aromas leading to lively cherry and anise flavors that finish with sleek tannins. Drink now through 2013. – J. Laube



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Rated 90

Wine Advocate

Offers loads of peppery, black cherry, and kirsch fruit, a dense, full-bodied mouthfeel, and a heady finish. – R. Parker Jr.

Rated 90

International Wine Cellar

Good red-ruby. Dark raspberry, menthol, pepper and a smoky note on the nose. Juicy and intense, with very good zip to the varietally accurate berry and pepper flavors. Finishes with firm, dusty tannins and noteworthy persistence. Very promising for a Zinfandel from ten-year-old vines.

– S. Tanzer



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